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Maria Weiss, Editor
PO Box 223
Midland MI 48640
maria.venezia@gmail.com



The Creek Line

Nokomis News



July Summer Picnic

It was my first Nokomis Summer Picnic and I walked in during a downpour. Great food and high spirits were found at Shirley Smith's house July 16th. They told me it was the first year it had ever been rained out. We skipped the formal program to just have good conversations and continue to learn about each other under an umbrella in the back yard and in the garage.



It was great to have so many of our chapter



members attend. It shows how much we enjoy our network. So much of our lives are focused around our goals that must be achieved; it's valuable to learn what goals each other may have already accomplished. Our socials add so much to our chapter, we hope you will come to the next social event.



Chapter Calendar

- August 9th** EMC "Sail Through Your New Role in the Chapter"
- August 20th** Business After Hours 5pm—7pm Northwood University Sloan Aftermarket Studies Building
- August 21st** Deadline for National Conference Early Registration

August 31st Deadline for August Creek Line Nokomis News

September 3rd Board Meeting Dow Library 6:30

September 5th Wake Up Midland

September 10th Nokomis Business Meeting Holiday Inn 6:00

July Birthdays!

1st Melissa Ernst

6th Marie Thurlow

11th Maria Weiss

15th Dawn Ballard

28th Tracy Taylor



Social Butterflies!



We need your help. Our social committee still needs volunteers. This committee assists in planning social events, but more importantly, acts as the main communicator among members regarding

illnesses, births, marriages, relocations, along with other important member events. This committee helps build relationships and communication among our chapter memers.

EMC Gathering June—Let's get the word out!

Publicity is an extremely important aspect of any group and our Eastern Michigan Council shared multiple ideas on how to spread the word. Theresa, Bev, and Maria traveled to Flint on June 14th. Topics included how to write an article using the “Who, What, Where, When, Why, and How” approach. Use free community or women’s marketplace opportunities to post chapter meetings and events. Keep a contact list for newspapers and publications and if using email, send individual emails— not to a group contact. Thank those contacts for coverage and invite them to meetings.

Create a generic chapter business card with information from your chapter brochure that can be handed out to “strangers”. This would direct guests to email our generic email address so no personal information will be given out. Always reference the chapter website on information handouts. Our Nokomis website is currently being designed and should be

online later this fall. This will be a great publicity tool.

Most of the commute home from Flint was spent brainstorming ideas. We might be able to increase membership by distributing our redesigned chapter brochure through Human Resource departments and college admissions offices. Our chapter meetings could be posted through flyers with information for “drop-ins”. This first edition of the revisited Creek Line Nokomis News was outlined, along with possibilities to keep expanding.

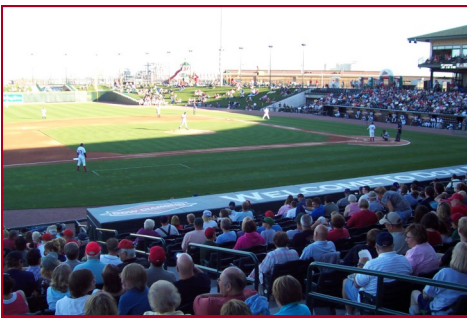
If you are inspired with any publicity ideas for our Nokomis Chapter, please share them with our executive board or committee chairs. Email to: abwamidlandmi@yahoo.com.

Eastern Michigan Council serves Flint and surrounding cities within a 75-mile radius. Meetings are held every other month on the second Saturday by rotating chapters.

We've been working on a new Nokomis chapter brochure. College Registrations, Company Human Resources . . . Do you have a contact who could pass it on to potential members?

Organization of the Night and Baseball Social

We had another Nokomis social in July at the Dow Diamond while being the SVSU Organization of the Night. Our Great Lakes Loons played the Cedar Rapids Kernels on July 14th. Nokomis members found group seats in section 108. The game tied and went into the 10th inning for the Loon's to win. A



coach was “kicked out” of the game for a first occurrence at a Loons game. The evening weather was pleasant and relaxing to be among friends.

Our booth looked fabulous with our chapter pictures, sweets, and a brand-new version of our chapter brochure. Several women stopped to contact our group and take the information. Events like this are a great way to build our relationships in the Nokomis chapter as well as publicize our organization.



Newsletter and Website Developments

I'm excited to be editing The Creek Line—Nokomis News! I've been technical writing for operation and instruction manuals for years and Standard Operating Procedures in my current position. The main difference is now I can get creative.

We can use this as a wonderful communication tool to network among our members, provide articles of interest; highlight upcoming events, the chapter calendar, and opportunities for community events as well as personal development for our chapter. Expect to receive the newsletter as a PDF by e-mail before the business meeting each month. Every member is welcome to submit an idea, point of interest, or written article to share with our

chapter. The deadline for submission will be listed in the chapter calendar.

I've also been redesigning our website. I'm focusing on a “Brochure” website because it is pre-defined information that I can update monthly for upcoming events and add the latest newsletter. One area will be similar to our chapter brochure for potential new members. Updated information regarding professional development and upcoming events will be available for chapter members with links to outside organizations. More information will be coming as we obtain a new web address and develop these new pages.

Our Chapter Newsletter

Is Back!

It will grow larger and more complete with time, and your help. Articles and information can be e-mailed to maria.venezia@gmail.com.

American Business Women's Association

Nokomis Charter Chapter #5027

P O Box 223

Midland MI 48640

E-mail:

abwamidlandmi@yahoo.com



To bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

The Nokomis Chapter of ABWA was chartered March 1963. In addition to providing professional development opportunities for our members, we organize fundraisers to provide educational scholarships and grants for local women.

ABWA's Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors, and sponsors with honesty, respect, fairness, integrity, responsibility, kindness and in good faith.
4. Members will maintain compliance with ABWA's National, Chapter, and Express Network By-laws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

Notes from National

Annual ABWA National Women's Leadership Conference is held this year Oct. 2-4 in Covington, Ky. ABWA's annual National Women's Leadership Conferences are renown for delivering empowering workshops that delve into the latest industry trends. At the National Women's Leadership Conference, women can engage in networking as well as hone their leadership skills. At this conference, which serves as a site for the Association's Annual Meeting, members can

participate in the running for, or election of, ABWA national officers. Members also have the opportunity to be recognized for accomplishments and Best Practices in their ABWA group.

Midland is hosting the District V Conference May 15 - 16 at Valley Plaza Resort. District Conferences are educational events that support ABWA's goal of strengthening the Association and its mission of bringing women together to meet their personal and professional needs.