

**Nokomis Charter Chapter
#5027 Midland, Michigan**

www.abwa-midland-mi.org

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The Creek Line

Nokomis News



Health Matters—Common Misconceptions

Business Meeting Wednesday, November 12, 2008

Holiday Inn (Wackerly Road, Midland)

**6:00 pm Networking, 6:30 pm Dinner, 7:00 Presenting
Speaker followed by Business Meeting**

Presented by Kari Atkinson, Owner, Tri City Nutrition

“Your Body Doesn't Know How to Be Sick”

Buffet Dinner of Lasagna Al'Forno, Lemon Pepper Baked Cod, Steamed Vegetables, Herbed Red Skin Potatoes, Gourmet Dinner Rolls, Caesar Salad, Assorted Fruit and Carrot Cake

Cost: \$16

RSVP by 5pm Friday, November 7th

Guests e-mail Bev Garchow (bgarchow@midlandhi.com)

Members e-mail Bev with REGRETS ONLY. If you do not call, **You Will Be Charged** for your meal.

Nokomis Fundraising

Order your Christmas Scrip card at the November 12th meeting. Because of shipping around the holidays, this is the order date for pre-Christmas delivery.

Raffle tickets are still available from Dawn Ballard. We have until the December 5th meeting to sell these tickets for \$20 each.

Doers

Get things done efficiently
 Quick Decisions
 Results Happen
 No Sugar Coating
 Don't mind being in charge

Supporters

Accepting
 Mediator
 Thoughtful
 Giving to others
 Good Management Style
 Agreeable
 Analytical
 Loyal
 Lead by Example

Controller

Works with Facts
 Direct in Truth Telling
 Organized
 Clear, unemotional
 Decisions
 Don't go off Half Cocked

Talker

We have things to say (lots)
 We sell
 Positive Attitude
 Gabby
 Approachable
 Friendly/Entertaining
 Good Decision Makers
 Dominating Leaders
 Comfort
 Smart
 Party Planner
 Too many more to list . . .

What behavior style are you?

Rich Pomeroy came to our group on October 8th to share with us behavior styles. We started by



Rich Pomeroy of Integrity Selling

choosing one word out of four that best describes yourself. Examples of the word choices are: Personality: Outgoing () Dominating () Easygoing () No-Nonsense (); and Environment: Cluttered/Pictures () Trophies/Awards () Keepsakes/Relics () Order/Charts ().

When making decisions a Talker “sells”; they make emotional decisions and may quickly reverse it to make oth-

ers happy. Doers are ego-driven, they think about wants. Controllers have facts and logic, they want proof and evidence before deciding. Supporters will choose the safest course only after all information is in.

After everyone determined their main behavior style each group wrote down their typical manner and presented it to everyone—see list to the left. It was a great tool to show how differently we approach projects and each other.

Rich is a Certified Facilitator for Integrity Selling, Farm Bureau Agency Manager, and District Manager of the Year. Thank you Kim Walden for providing our topic speaker.



Chapter Calendar

November

Wednesday, 5th Nokomis Board Meeting 5:45 Grace A. Dow Library

Friday, 7th WakeUp! Midland at Valley Plaza Resort 7:40-9:00am, \$5

Wednesday, 12th Nokomis Business Meeting and Health Matter Program

Thursday, 13th Self Marketing Power at Valley Plaza Resort \$59, AM session and PM sessions www.macc.org

Wednesday, 19th Chamber Business After Hours, CFCU 5:00—7:00

Thursday, 20th Special Interest Nokomis Morning Networking 9—10am Davenport University

Friday, 21st Newsletter Deadline

December

Wednesday, 3rd Nokomis Board Meeting and Business Meeting Together for Christmas Social

Friday, 5th WakeUp! Midland at Valley Plaza Resort 7:40-9:00am, \$5

Wednesday, 10th Midland Chamber of Commerce Holiday Party at Valley Plaza Resort

Saturday, 13th EMC Christmas Meeting in Frankenmuth

Thursday, 18th Special Interest Nokomis Morning Networking 9—10am Davenport University

Friday, 19th Newsletter Deadline

January

Wednesday, 7th Nokomis Board Meeting 5:45 Grace A. Dow Library

Friday, 9th WakeUp! Midland at Valley Plaza Resort 7:40—9:00 am, \$5

Wednesday, 14th Nokomis Business Meeting

Thursday, 15th Special Interest Nokomis Networking 9—10am Davenport University

Wednesday, 21st Business After Hours at The H Hotel

Friday, 23rd Newsletter Deadline

Special Interest Morning Networking Looking for a Name

3rd Thursday Morning Networking (previously MMPWN-Mid Michigan Professional Women's Network) Davenport University, October 16, 9:00-10:00 a.m. Six ABWA members were in attendance: Theresa Burby (Midland CVB), Stacy Carr (Thomas Photography), Lori Lillie (SendOutCards), Dawn Orbeck (SendOutCards), Julie Shangle (Rodan + Fields Dermatologists). From MMPWN was Dodie Heinlein (Hein Travel Line). Two guests were Michelle Paris and Amanda Matzke of Western & Southern Life and Financial Group, respectively. Each attendee introduced herself and gave a 60-second commercial about her business. This was followed by a presentation by our featured speaker,

Dawn Orbeck. We finished with an open forum to offer testimonials, suggest referrals or share public service announcements. Upcoming meetings are November 20th and December 18th. All ABWA members are welcome. Your participation is appreciated: this once-a-month opportunity allows members to learn more about each other's professions and businesses, and to provide referrals - even if you do not need any yourself! We are looking for a catchy name for this special interest group (with an easy acronym). Submit your ideas to abwamidlandmi@yahoo.com before the next board meeting on November 5th.

**Striving for Best
Practices Level 3 in
2009!**

EMC Presents ABWA Best Practices!

Best Practices are an award given to chapters who make the goals established by National ABWA. Midland Nokomis Chapter has the ability to make level 3 during next year!

- 1) A local league in **good standing**.
 - Elected new officers
 - Submitted the slate of newly elected officers to ABWA National
 - Officers must be in good standing with both national and local dues
 - Group must have submitted a \$100 administrative fee payment to cover insurance related expenses.
2. Have **surveyed members** each year.
3. Have created a **business plan and budget**.
4. Have scheduled and delivered a minimum of **9 professional development programs** and document program title, name of program presenter, brief description of program topic, date delivered, number of members and guests in attendance, area of business focus.
5. **Adopted ABWA's Proud Code of Conduct** and added a Chapter/Network Standing Rule stating it will be printed in each newsletter.
6. Published and distributed a minimum of **6 newsletters** that display the official ABWA trademarks and Proud Code of Conduct.
7. Have a minimum of **30 primary members** in good standing.
8. Have sponsored the attendance of at least **three primary members to an ABWA district conference** and/or National Women's Leadership Conference.
9. Have completed the requirements as stated by the **IRS**.
10. Have **mailed all the submission forms**, materials, and tables.



Maria Weiss, Theresa Burby, and Dawn Ballard at October's EMC Meeting

Recognition for Level Three— Standard of Achievement

- Recognized at the National Women's Leadership Conference
- Acknowledged in Women In Business Magazine
- Receive a certificate of achievement from ABWA National.

Let's bring our strategy together now for the future.

Message from Our President

Nokomis Members,

Last spring I distributed the Member Interest Survey forms provided by ABWA National. The participation was WONDERFUL and as a direct result of the responses received, we've reshaped our meetings and our programs. Now that we've had another terrific growth spurt in membership, it's time to obtain your input again. It's not necessary to spend a lot of time completing this survey. What is important is that you share your thoughts so that we can insure our chapter's success.

The Best Practices scorecard will also be used to help us identify areas that really need our attention. It will give us an idea of what areas we are excelling in, as well. You're encouraged to fill it out and return

it, too. If you'd like to remain anonymous, simply print the forms, fill them out and mail them to our chapter's PO Box (#223 Midland MI 48640). Please submit yours by November 10, in time for the next chapter Business Meeting. Thank you in advance for keeping us active to help fulfill your professional and personal growth needs.

If you have any questions, please feel free to contact one of your executive board members, or email us at abwamidlandmi@yahoo.com

In ABWA friendship,

Theresa Burby

2008–2009 President, Nokomis Charter Chapter

Please take this year's survey so our board can apply it! The survey starts on page 11; Best Practices page 15..

Holiday Scrip must be ordered at November's meeting for delivery.

Barnes & Noble 9%

Circuit City 3%

Sam Goody 6%

Ticketmaster 4%

Bath & Body Works 13%

Spa Finder 8%

Art.com 12%

Crate and Barrel 8%

Dick's Sporting Goods 5%

**9th Annual Holiday Auction
Sunday, November 23rd
Greater Oakland Charter Chapter**

Live Auction—Raffle—Door Prizes
\$25.00 per person

Registration & Preview 11:15

Luncheon 12:15

Auction 1:00

Crowne Plaza Hotel Auburn Hills

Contact Ginny Beardsley 248-462-1614

www.abwa-greateroakland.org

**"Hunting Widows" Vendor Event
Saturday November 15th
Suburban Connection Chapter**

10am—4pm

Free Admission

St. Lawrence Knights of Columbus
Hall

44425 Utica Road, Utica MI
48317

Welcome New Members!



Lori Lillie, Theresa Burby,
Julie Shangle, Stephanie Hauman and
Nancy Townsend

October 8th our Nokomis installed both Julie Shangle and Stephanie Hauman to our chapter membership. Julie Shangle is an Independent Consultant for Rodan + Fields Dermatologists. Julie is looking forward to meeting new people through ABWA. Stephanie Hauman is a Com-

mmercial Loan Officer at Wolverine Bank and a Certified Public Accountant in her own business. In fact her CPA business is growing so much she will soon be getting a new office on Main Street. Stephanie is looking forward to networking opportunities and participating in our meetings.

Stay Connected with the MACC Weekly Update E-Newsletter . . . Submitted by Lori Lillie

Stay Connected with the MACC Weekly Update e-newsletter. One of the benefits of being a Nokomis member is our chapter's membership with the Midland Area Chamber of Commerce. If you have not already done so, please visit www.macc.org and enter your email address under "Newsletter Signup" on the left side of the home page. You can also click on the calendar to find out what events are scheduled. Be sure to sign up for events via the website

or by calling the Midland Chamber at 989.839.9901. Monthly events such as "Wake Up! Midland" is only \$5 to attend and "Business After Hours" is FREE! Please consider representing ABWA at these events to recruit new members. While your nametag will say "ABWA," you may hand out your own business cards. Contact Theresa Burby or Lori Lillie if you would like a template to print your own ABWA business cards.

Did you know?
You have membership
in the Midland Area
Chamber of
Commerce

District V Conference Midland, Michigan May 15th and 16th

Our Nokomis chapter is sponsoring the District V Conference here in Midland next May. This will give our chapter great national recognition in ABWA and community advertising for more interested potential members. Above everything else – this should be fun as we work together and network with our fellow professionals!

This is a great opportunity to challenge ourselves both personally and professionally. It provides a multitude of leadership opportunities for members. It will display that growing chapters can get things accomplished no matter their size! It provides professional recognition among the national organization. One day you might be working with and/or for one of your fellow members.

What does sponsoring mean? The definition by Wikipedia: “Sponsor (commercial) – to support an event, activity, or person.” ABWA National has rented the conference space at Valley Plaza Resort, scheduled all conference programs, and will be handling the finances of registration. Our chapter needs to oversee that guests are accommodated, vendors and meeting spaces are available, local activities and information is provided and coordinate limitless fundraising efforts to benefit our local chapter.

First we need our members to be excited about this opportunity and ask

to get involved. Committees have formed and are looking for more participants. Use this event as “. . . opportunities . . . to grow personally and professionally through leadership, . . . networking and national recognition.” (That is part of the ABWA Mission Statement, see page 10 for the entirety.)

Second, we need potential vendors for the conference exhibit space. The vendor space is \$275. Theresa has the forms and further information for any lead you might have.

Third, we need donations for gifts and baskets to raffle off during the conference. We need local business coupons and trinkets for the welcoming goodie bag. We are planning for 350 goodie bags. Any business contact you might have for donations – please make contact with them within the next few months.

Finally, we need our chapter to attend the May conference because it is our hometown. Travel costs are minimal, take advantage of a District V National conference for the professional programs and national networking opportunities. Start budgeting now and make a commitment to our organization. Conference details will be made available soon from national and will appear in the newsletter.

November Birthdays!

12th Cora Belle Bell

November Anniversaries!

Kelley Elliott 2007

www.abwa.org

for all National Events

www.abwa-emc.org

for all Eastern Michigan
Council Events

www.macc.org

for all Midland Area
Chamber of Commerce
Events

My Resignation—Author Unknown . . . Submitted by Kari Atkinson

I am hereby officially tendering my resignation as an adult. I have decided I would like to accept the responsibilities of an eight-year-old again.

I want to go to McDonald's and think that it's a four-star restaurant.

I want to sail sticks across a fresh mud puddle and make a sidewalk with rocks.

I want to think M&Ms are better than money because you can eat them.

I want to run a lemonade stand with my friends on a hot summer's day.

I want to return to a time when life was simple, when all you knew were colors, multiplication tables and nursery rhymes, but that didn't bother you because you didn't know what you didn't know and you didn't care.

All you knew was to be happy, because you were blissfully unaware of all the things that should make you worried or upset.

I want to think the world is fair. That everyone is

honest and good.

I want to believe that anything is possible. I want to be oblivious to the complexities of life and be overly excited by the little things again.

I want to live simply again. I don't want my day to consist of computer crashes, mountains of paperwork, depressing news, how to survive when there are more days in the month than there is money in the bank, doctor bills, gossip, illness and loss of loved ones.

I want to believe in the power of smiles, hugs, a kind word, truth, justice, peace, dreams, mankind and making angels in the snow.

I want to play with my pets and my days of imagination to last forever

So here are my checkbook and my car keys, my credit card bills and my 401(k) statements. I am officially resigning from adulthood.

And if you want to discuss this further, you'll have to catch me first because, "Tag! You're it!"

Professional Development Opportunities

Education Training Center has their new calendar available. Take a computer class or business class, go to www.etc-1.com for details.

Vision Tri-County 2009 Program Applications are available through the Midland Chamber of Commerce, www.macc.org. The program mission is to further develop and engage leaders who are

knowledgeable and dedicated to the tri-county region and prepared to lead regional collaborative efforts.

SVSU and CMU both support online education through Gatlin Education. Gatlin offers online certifications in over 200 fields. www.svsu.edu
www.cmich.edu

Member News & Opinions

We have over 30 members—no one has anything to share? We want to hear about big news in your personal life—new job, new family member. We want to hear about your ideas for the chapter—fundraising, social events. We want to hear your opinion—about the presentation, about future plans. Use this tool at the Sharing Table at the next business meeting.



2009 ABWA Scarecrow

ABWA Scarecrow on Main Street

Kim Walden and Lori Lillie created our Nokomis Scarecrow for the Downtown Midland displays. Our Scarecrow looks great in a red

dress, handbag, and hat—decked out in ABWA colors. She’s located at the South-West corner of Rodd and Main. Great job Kim and Lori!

Make, Bake or Buy Holiday Auction

Saturday, December 6th

ViVon Chapter

Networking 11:00am, Hot Lunch Buffet—Cash Bar

11:30am, Auction to follow

\$18.50

Elks Lodge 343 Port Huron

Contact Bev Seaford 810-367-6076

or bfelineplace@aol.com

EMC Holiday Celebration

Saturday, December 13th

EMC—Greater Oakland Charter Chapter

Bring a \$5 Christmas Ornament for Exchange

Networking 9am, Breakfast Buffet 9:30

\$15.00 by Dec 5th

Crowne Plaza Hotel Auburn Hills

Contact www.abwa-emc.org

**American Business
Women's Association**

Nokomis Charter Chapter #5027
P O Box 223
Midland MI 48640

E-mail:
abwamidlandmi@yahoo.com



Mission Statement

To bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

ABWA's Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors, and sponsors with honesty, respect, fairness, integrity, responsibility, kindness and in good faith.
4. Member will maintain compliance with ABWA's National, Chapter, and Express Network By-laws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellent in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

Notes from National

Attendance at the '08 Leadership Conference was 650 were they elected the 2008-2009 National Board. October 3rd results were Vicki Marlett, National President; Casey Coven, National Vice President; Deb Horrocks, National Secretary-Treasurer; Lynn Drowne, District 1 Vice President; Cecelia Owen, District II Vice President; Vanessa

Claborn-Welch, District III Vice President; Pam Carvell, District IV Vice President; Barbara Young, District V Vice President; and Michelle Egbert, District VI Vice President.

ABWA 60th Anniversary Conference is September '09 in Kansas City Mo.

Maria Weiss, Editor

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Check us out: www.abwa-midland-mi.org