

**Nokomis Charter Chapter
#5027 Midland, Michigan**

www.abwa-midland-mi.org

Volume 46, Issue 2

February & March 2009

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The Creek Line

Nokomis News



March Business Meeting - Anniversaries and Awards

Wednesday, April 8th, 2009

Holiday Inn - Wackerly Road Midland

Cost at the Door \$16

Networking begins at 6:00pm, Dinner at 6:30, Program at
7:00, followed by chapter business meeting

Program Topic Interviews and Resumes

Presented By Sabrina Zielinski

Dinner Selection Chicken with Fruit Salsa, Chefs Choice
Vegetable Plate.

RSVP: Online at www.abwa-midland-mi.org (Chapter Events) or call Bev
Garchow by 5pm Friday, April 5th.

Butter Braids Sale

Fundraising sales and efforts of
12 Nokomis members made a
profit of almost \$600. Thank you
for putting for the effort. These
pastries sold for \$11; while the

Nokomis chapter made \$4.25 for
each pastry sold.

www.etc.com

**Online class
schedule**

**Our Scrip Program
is a great way to
shop and raise
money at the same
time!**

Continuing your education at ETC

The ETC has added more programs for our use all the time. Currently the brand new program they've unveiled is film making in Michigan. Our state has so many picturesque places to film, that people are needed to solicit the film industry into our state. The ETC program will prepare learners to succeed in the filmmaking industry in a variety of roles. Instructors are Subject Matter Experts (SME) currently working in the motion picture industry. Participants will be given tools to be successful in their new careers.

The ETC also has an up-to-date catalog available at their website for classes that are available. Offerings include computer instruction and business seminars. Update your skills anytime, anywhere with ED2Go! Simply visit <http://www.ed2go.com/etc/index.html>

Lynn presented all these programs and features on February

11th. ETC:

- Provides long-term educational programs
- Has several facilities
- Is an Educational Service provider
- Provides Transportation
- Provides other services through Special Projects
- Provides Association Management
- Provides onsite daycare services
- Is a Training center and career school.

Lynn brings over 26 years of educational and training expertise to ETC clientele. Lynn holds a Masters in Industrial Management with a Specialist in Educational Administration certification from Central Michigan University and a BBA from Northwood University .

Chapter Calendar

March

Wednesday, 4th Nokomis Board Meeting Grace A. Dow Library 5:45 pm

Friday, 6th WakeUp! Midland at Valley Plaza Resort 7:30-9:00 am, \$5

Wednesday, 11th Nokomis Business Meeting at Holiday Inn 6:00 pm

Wednesday, 18th Business After Hours at The Dow Gardens 5-7 pm

Thursday, 19th Nokomis BLING at Davenport 9-10 am

Friday, 20th Newsletter Submission Deadline

April

Wednesday, 1st Nokomis Board Meeting Grace A. Dow Library 5:45 pm

Friday, 3rd WakeUp! Midland at Valley Plaza Resort 7:30-9:00 am, \$5

Wednesday, 8th Nokomis Business Meeting at Holiday Inn 6:00 pm

Wednesday, 15th Business After Hours Cline, Close, & Dryer 5-7 pm

Thursday, 16th Nokomis BLING at Davenport 9-10 am

Saturday, 18th EMC Meeting 9:00 am

Friday, 24th Newsletter Submission Deadline

Tuesday, 28th EMC Special Women's Event

May

Friday, 1st WakeUp! Midland at Valley Plaza Resort 7:30–9:00am, \$5

Wednesday, 6th Nokomis Board Meeting Grace A. Dow Library 5:45 pm

Wednesday, 13th Nokomis Business Meeting at Holiday Inn 6:00 pm

Friday, 15th & 16th District V Conference Valley Plaza Resort—Details on Page 7

Wednesday, 20th Business After Hours

Thursday, 21st BLING at Davenport 9-10 am

Friday 22nd Newsletter Submission Deadline

March

BIRTHDAYS!

9th Michelle Paris

11th Jennifer Parks

24th Theresa Burby

26h Vicki Krawczak

ANNIVERSARIES!

Marissa Martin 2008

Christina Smith 1991

Kim Walden 2008

Maria Weiss 2008

History of Nokomis Chapter

**Congratulations Kim
Walden!
Completion of 1,000
Leaders**

Chartered in 1963 and sponsored by the Bay City Wenonah Chapter our chapter is named Nokomis after the Native American figures. Nokomis is Wenonah’s daughter. Cora Belle Bell was full of interesting facts like this at our March meeting. The white carnation is ABWA’s official flower used during

installations and in previous years in corsage. It used to be “Teas” and even more formal than we’re use to. We have recorded Anniversary presentations of previous years and will show them at our Conference Preparation meeting on May13th at Nancy Townsend’s house.

This is a two month edition because of time constraints. I apologize to all those who’s birthdays may have already passed in March on the previous page.

Maria Weiss

Nokomis Newsletter

April

BIRTHDAYS!

18th Erin Strayer

23rd Laura Laurer

28th Kim Vogel

ANNIVERSARIES!

Cora Belle Bell 1963

Stacy Carr 2008

Clara Hancock 1966

Dawn Orbeck 2008

CE Credits . . . ABWA is full of Opportunity

Each Women in Business magazine offers CE credits with the completion of the quizzes in each edition. When you attend the Friday night dinner at the May conference, you'll be awarded CE credits for listening to the presentation.

The CE credits are good for resume tracking. It shows potential employers you are continuing the

improve yourself and learn. Your currently employer would be interested in the CE credits as well. It might assist is convincing your supervisor of your next well deserved raise.

Next EMC Meeting Saturday, April 18th

Women of the Year Event
Hosted by Te Wan A Go Ing Charter Chapter at Wallie's East, Flint

9:00am Networking
9:30am Breakfast Buffet

EMC Special Event Tuesday, April 28th

Women Making Connections
Hosted by Maia Chapter at 306 S. Main Street, Ann Arbor

3:30pm Workshop "Cracking the Connection Code"
7:00—9:00 pm Networking Event: Exhibitors, Appetizers, and Beverage Tasting

**Attend the conference
for CE credits!**

www.abwa.org
for all National Events
www.abwa-emc.org
for all Eastern Michigan Council Events
www.macc.org
for all Midland Area Chamber of Commerce Events

Conference Committee News

We are making great progress on our Conference Preparation. It's not too late to get involved. We're taking Advertisement Forms and art until April 1st. Vendor space is available till April 24th. Donations are accepted at anytime now through May 13th.

Registration Bags from Cartridge World. We have numerous bag stuffers. Let's keep up the sales and solicitations.

Currently we have 9 paid vendors and at least two more working out their payment. We have 11 advertisements are different sizes sold for our Souvenir Program. We have acquired a full donation of

**Program Art and
Payment Due April 1st**

**Vendor Registration Due
April 24th**

New Member Vicki Krawczak

Welcome Vicki Krawczak to Nokomis Chapter! It's great to see even more members. Vicki works in the health care fields.

We look forward to learning more about you Vicki!

Spring Flowers

- ANEMONE
- BLUEBELLS
- BUTTERCUPS
- COLUMBINE
- CROCUS
- DAFFODILS
- FORGET ME NOTS
- GLORY OF THE SNOW
- HYACINTH
- IRIS
- JACK IN THE PULPIT
- LADY'S SLIPPER
- LILY
- MARSH MARIGOLD
- HAY APPLE
- HAY FLOWERS
- NARCISSUS
- PHLOX
- POPPY
- PRAIRIE ROSE
- SHOOTING STAR
- SNOWDROPS
- SPRING BEAUTY
- TULIPS
- VIOLETS



V P R H K Z O Y D S H V E O P A
M S S A M D Y W H Z K S N W Z F
W B U Y A V I O L E T S E C A D
B R S A Y C M N X O L H P R H A
L A S P F M Y S N O W D R O P S
U T I P L U P E H T N I K C A J
E S C L O O M H L E D L B U D K
B G R E W T H T G I L A U S C S
E N A P E N Y F Z E L D T A O L
L I N G R H A O U N L Y T P L I
L T R W S C C Y P O N S E Y U D
S O D L O G I R A M H S R A M O
F O P Y G Z N O Z E F L C U B F
W H B F I M T L O N H I U Y I F
N S G I L R H G C A S P P P N A
M Y T U A E B G N I R P S P E D
I P R A I R I E R O S E Y O D F
K S P I L U T I N V L R P P C H



May District V Conference Agenda

Friday, May 15, 2009

7:00 a.m. – 4:00 p.m. Conference Registration

9:00 a.m. – 12:30 p.m. **Group Growth and Management**

An important component of any district conference is a comprehensive District Snapshot. This session will focus on ways to help your groups grow and maintain your membership.

11:00 a.m. – 6:00 p.m. Submit Newsletters for Competition

12:30 p.m. – 2:00 p.m. Lunch on Own/Exhibitor Shopping

2:00 p.m. – 4:00 p.m. **Online and In Charge**

The new ABWA website will soon introduce an interactive learning center---the Women's Instructional Network (WIN). This session will introduce you to all the new online features available.

4:15 p.m. – 4:45 p.m. First Timer's Orientation

6:00 p.m. – 8:30 p.m. **Opening Session/Banquet**

Keynote Presentation from Dennis Rosen: WinFluence® Secrets for Getting Others to Do What You Want

Saturday, May 16, 2009

7:00 a.m. – 11:00 a.m. Conference Registration

8:00 a.m. – 11:30 a.m. **Get With the Program Track A**

This segment will give you new ideas on planning and implementing a full year of programs that will inspire your members and attract more businesswomen from your community.

8:00 a.m. – 11:30 a.m. **ABWA-KU Management Certificate Series: Customer Service: Obtaining & Retaining Devoted Customers (Part 1) Track B**

Leveraging customer service to produce sales is crucial in today's environment. In this program, Dr. Dennis Rosen will provide strategies for improvement in delivery of customer service and the development of devoted customers.

12:45 p.m. – 2:15 p.m. **All Conference Luncheon**

3:00 p.m. – 5:00 p.m. **What's the Plan? Track A**

Last year members went home with a new programming tool Plan B: Programming in a Pinch. This year, attendees will receive Plan B: Re-loaded! Packed with new programs and new ideas.

3:00 p.m. – 5:00 p.m. **ABWA-KU Management Certificate Series: Customer Service: Obtaining & Retaining Devoted Customers (Part 2)**

**Great Lakes Loon's
Game ABWA Social**

Thursday, May 14th

**7:05pm at the Northern
Lights Pavilion, Buffet**

6–8 pm \$23.50

District V Conference

May 15 & 16, 2009

Valley Plaza Resort

- **Full Registration (Track A or B) \$244**
 - **Friday Banquet Guest Ticket \$75**
 - **Saturday Luncheon Guest Ticket \$45**
-



National News

Regular dues will be increasing to \$90.00/year, beginning APRIL 1st!!! This is in anticipation of the WIN program. Women's Instructional Network

Professional Development Programming: Take advantage of the Team Tools Training Modules and involve your entire group in the learning. By setting up a laptop and LCD projector at your next monthly meeting, members can participate in courses together, generating lively conversations and resulting in a "mission accomplished" for your monthly professional development programming. Bonus: members complete the comprehensive review at home and earn credits toward national recognition for Continuing Education!

Communication: Disseminate information to your group 24/7 with the latest in communication technology. When your members log in to WIN, they will see the latest information you've sent their way. Whether it's a reminder for an upcoming vote or important meeting reminders, your members will be connected to one another and you with the click of a mouse! In addition, you and your members will receive important and exciting communications from the national organization.

Officer Education: Build your team to be the strongest it can be! Search WIN for the tool your team needs to step up its leadership edge. From conflict resolution to goal setting and measuring results, WIN is a one-stop shop for training new officers and brushing up experienced leaders. Look for the next generation of Best Practices to be included here too – tools to help your group reach Best Practices and all the information on the Association you need and more are here!

Recruitment: ABWA is at the forefront of technology with the development of WIN. **No other** professional association has this benefit of membership! To download information to soup up your recruitment materials, including the WIN logo, the latest WIB cover, and a link to the digital magazine (a great way to enhance your web site or online newsletter!) – visit the ABWA online store and search for Tech Logos. Complete the online steps and download the free folder of information from your "My Transactions" page.

How do you join the "IN" crowd? The \$15 WIN Technology Fee will be added to your renewal statement beginning with members whose dues expire on March 31, 2009. It will also be added to the membership dues for new members joining the Association after March 31, 2009. Can't wait until your renewal to get in on the action? You can upgrade for \$15 and gain access to WIN starting in April. Members 65 years of age and older may choose to opt out.

What's next? Don't forget that District Conferences are a great way to connect with ABWA! Don't miss this year's exciting line up of conferences, including high-level detail on WIN, *Plan B: Reloaded!* and amazing professional development programs.

The Eastern Michigan Council of
The American Business Women's Association

“Woman of the Year” Celebration

Saturday, April 18, 2009
9:00 a.m. Networking—9:30 a.m. Breakfast Meeting
\$16.00 per person

Location:

Walli's Restaurant
1341 S. Center Road
Burton, Michigan
(810) 743-9600

Directions:

I-75 to I-69 West to
Center Road Exit, turn
south—Walli's is on the
east side

For more information, visit www.abwa-emc.org
or call Debbie Freeman at 810-742-5647

Eastern Michigan Council meeting April 18, 2009
 Woman of the Year Celebration
 \$16.00 per person - reservation deadline April 10th

_____ **Number of tickets**

_____ **Name(s) and contact number**

Make check payable to: “ABWA” and mail with tear-off to:
Virginia Page, G-3228 W. Pierson Road, Flint, MI 48504

**American Business
Women's Association**

Nokomis Charter Chapter #5027
P O Box 223
Midland MI 48640

E-mail:
abwamidlandmi@yahoo.com



Mission Statement

To bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

ABWA's Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
 2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
 3. Members will always treat their member colleagues, guests, vendors, and sponsors with honesty, respect, fairness, integrity, responsibility, kindness and in good faith.
 4. Members will maintain compliance with ABWA's National, Chapter, and Express Network By-laws.
 5. Members will not use their personal power to advance their personal interests.
 6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.
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Play ABWA National Name—Game

**Personally recruit new members
to be nationally recognized.**

Details are at [http://
www.abwa.org/famegame/](http://www.abwa.org/famegame/)

Big Break – recruit new members between March 1 and
May 30, 2009

Encore - you must sponsor new members from June 1-
July 31, 2009

Grand Finale—you must recruit new members from August 1-
August 20, 2009

Maria Weiss, Editor

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Check us out: www.abwa-midland-mi.org